



AWRF 2016 "SLINGMAKERS" RATES
AWRF Phone: 248.994.7753 Fax: 248.994.7754
Email: barbara@awrf.org cell: 313.909.1749



*****Please return this form WITH payment to the AWRF Office by FAX, Email or Mail*****

**Link to your company's website, on the electronic version of your Ad which is posted on www.awrf.org.
 Fee is \$35.00 per year. □**

Advertising Rates

□ 1/9th Page (2-3/8"x2-3/8") 4 issues \$524.00 (B/W Only) Note: 1/9th can be used for want-ad

4 Issues with Color

(Please inquire for Black & White)

- 1/4 Page (3-13/16"x5") \$1,132.00
- 1/2 page (horiz.)(7-3/4"x5") \$1,551.00
- 1/2 page (vert.)(3-13/16"x10-1/8") \$1,551.00
- 1/3 page (vert.) (2-1/2"x10-1/8") \$1,551.00
- Full Page (7-3/4" x 10-1/8") \$2,213.00

For Bleed + \$100.00

Please note: A processing fee of 3% will be added to all credit card payments

Issues and Closing Dates

<u>Issue</u>	<u>Closing</u>	<u>Street Date (see Note below)</u>
#148 Spring Issue	Feb 28 TH	March
#149 Summer Issue	May 21 ST	June
#150 Fall Issue	Aug 21 ST	September
#151 Holiday Issue	Nov 15 TH	December

NOTE: Street date is discretionary and may be adjusted to coordinate with OR around an event to provide timely, pertinent information for our readers.

Mechanical Requirements

Electronic Files Only- Please supply high resolution (min 300 dpi) camera ready files in pdf, eps, tif or jpg formats. We will accept either Mac or PC files. We work in Quark, InDesign, Illustrator and Photoshop.
(No spot colors) (Process Colors Only)

Please forward files as an attachment to above Email address.

COMPANY & POC NAME: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ NO. OF ISSUES: All _____, or Spring _____, Summer _____, Fall _____, Winter _____

COLOR: _____ BLACK & WHITE: _____

CREDIT CARD NO. _____ EXPIRATION DATE: _____